

# 公共管理（1204）

## Public Administration

学科门类：管理学（12） 一级学科：公共管理学（1204）

Discipline: Management (12)

First-Class Discipline: Public Administration (1204)

### 一、学科简介

公共管理是当代国际社会通行的一门新兴学科。作为综合运用多种科学理论和方法来研究公共管理活动及其规律的知识体系，公共管理从属于管理学门类。公共管理分设行政管理、社会医学与卫生事业管理、社会保障、教育经济与管理、土地资源管理等 5 个二级学科专业。随着国际社会公共管理现代化、科学化、专业化要求的不断提升，国际社会对各个国家的公共管理改革实践越来越高度重视。

1994 年开始，我校分别在技术经济及管理、马克思主义理论与思想政治教育等硕士点中设置与公共管理相关的研究方向，培养与公共管理相关的毕业生 300 多人，并在公共政策、公共经济、土地资源管理、移民管理等领域取得了较为丰硕的成果，形成了我校公共管理学科的特色。公共管理学科经过多年的培育和发展，于 2003 年批准设立行政管理硕士点，于 2005 年获得公共管理一级学科硕士学位授予权，包括行政管理、社会保障、土地资源管理和移民管理等 4 个学科方向，在教育部第三、第四轮学科评估中名列前茅，2019 年获批社会治理与公共政策二级学科博士点，2022 年获批“十四五”江苏省重点学科。

本学科现有研究生导师 28 人，其中教授 13 人，副教授 14 人；博士生导师 8 人，具有博士学位的导师 25 人。近年来，本学科导师先后承担国家级、省部级、厅局级各类科研项目 350 多项，出版专著 50 多部，发表论文 1200 多篇。结构合理的师资配备，将为培养新一代高级公共管理人才提供保障，确保满足学生就业和进一步深造的需求。

## I. Discipline Overview

Public administration is a new subject in contemporary society and belongs to the discipline of management. It is a knowledge system that involves the comprehensive use of various scientific theories and methods in the study of public management activities and rules. The Public Administration encompasses five divisions: Administrative Management, Public Health Management, Social Welfare, Education Administration and Management, and Land Resource Management. With continuous improvements in the modernization, scientific, and professional requirements of public administration, increasing attention has been paid to public administration reform in various countries. Since 1994, Hohai University has offered a Public Administration course under master's programs such as Technical Administration and Management, Marxist Theory, and Political Education, which have produced more than 300 graduates. It was then expanded to other fields, including public policy, public economy, land resource management, and immigration management. In 2003, the Master of Public Administration program was approved for offering at Hohai University, with specializations in Administrative Management, Social Welfare, Land Resource Management, and Immigration Management. In 2019, the Doctoral Program in Social Governance and Public Policy was approved for offering at the university, and in 2022, it was selected as a key discipline in Jiangsu Province in the 14<sup>th</sup> Five-Year Plan of China. It was also conferred a high ranking in the third and fourth rounds of discipline evaluation by China's Ministry of Education.

We have 28 research student supervisors and 25 supervisors with doctoral degrees. Among the 25 supervisors, 13 are professors and 14 are associate professors. Of these personnel, eight are authorized to supervise PhD students. In recent years, we have undertaken more than 350 research projects, published more than 50 books, and have had more than 1,200 journal and conference papers published. We are committed to providing high-quality education to public management talents.

## 二、培养目标

1. 河海大学硕士层次外国留学生应当在公共管理领域中具有较好的国际视野，能够在多个国家的实际环境中运用和发展公共管理的知识、技能和方法，并具备参与国际事务和国际竞争的能力。

2. 以英语为专业教学语言的学科、专业中，外国留学生毕业时，硕士研究生的中文能力应当至少达到《国际汉语能力标准》三级水平。

3. 公共管理专业旨在培养具有当代国际公共管理理论、技术、方法等学科素养，系统掌握国际公共管理的科学理论和专门知识，具有宽厚的科学基础知识和复合型、应用型的知识结构，具有创新性思维和运用管理、政治、经济、法律 and 现代科技等多科学知识进行公共政策分析和公共事务管理的能力，能够胜任公共管理理论研究、政府及公共部门管理实践与实务等工作的高级公共管理人才。

培养方案的设计要为学生提供良好的学术环境，学生通过了解学习当代国际公共管理理论前沿，探索新知识和应用公共管理原理解决各国公共管理领域的现实问题。鼓励学生应用获得的知识和技能发展解决公共管理问题的能力，为推进各国公共管理实践深入发展作出新贡献。

## II. Training Objectives

1. International master graduates of Hohai University are expected to have good international view, to apply and develop the theories, skills, and methodologies in the actual environment of several countries, and to participate in the international academic affairs.

2. International master graduates must meet the requirement of Level 3 in Chinese Language Proficiency Scales upon graduation if they conduct their coursework in English.

3. Students systematically master scientific theories and specialized knowledge regarding public administration, develop innovative thinking, and acquire the ability to use management, politics, economics, law, and modern science and technology in carrying out public policy analysis and public affairs management. They evolve into competent theoretical researchers of public administration and practitioners of management, governance, and public department administration. The program is committed to providing students with a favorable environment for academic development where they can solve practical problems in the field of

public management in various countries by understanding the frontiers of contemporary public administration theory and exploring new knowledge. Students are also encouraged to apply acquired knowledge and skills in resolving public administration problems and contributing to the extensive development of public administration practices in a variety of countries.

### 三、主要研究方向

公共管理留学硕士研究生全英文培养计划包括以下主要研究方向：

1. 行政管理
2. 社会保障
3. 土地资源管理
4. 移民管理

### III. Research Directions

The study proposal for English taught international academic master students majoring in public management includes the following main research orientations:

1. Administration Management
2. Social Security
3. Land Resource Management
4. Resettlement Management

### 四、学制和学习年限

学术学位全英文硕士留学研究生的标准学制为 3 年。实行弹性学制，学习年限最短不少于 2 年，最长不超过 5 年。

#### IV. Number of Years Requirement

The master program typically requires 3 years to complete. However, the completing time may vary to 2 years as the minimum, and 5 years as the maximum.

#### 五、学分要求和课程设置

1. 学术学位全英文硕士留学研究生课程总学分为 28 学分，其中学位课程为 20 学分，非学位课程为 8 学分。另设教学环节。所有课程学习一般应在入学后 1 年内完成。

2. 汉语课每学分为 24 学时，中国概况课每学分为 18 学时，其他课程每学分为 16 学时。

3. 中国国情教育（水韵课堂）为系列专题讲座，要求学生按照要求完成规定的学习任务。

4. 对于汉语水平已达到毕业要求的学生，可申请免修汉语，具体要求详见留学生课程免修有关规定。

具体课程设置如下：

#### V. Credit Requirements and Curriculum Provision

1. International academic master students will complete 28 credits, 20 of which are from degree courses, and 8 of which are from non-degree courses. Students will also complete academic activities. Coursework will be completed in one year after registration.

2. Each credit of Chinese language course is 24 credit hours. Each credit of Introduction to China is 18 credit hours. For other courses, each credit is 16 credit hours.

3. “Water Harmony Lectures” is a series of seminars, which require students to complete the specified learning tasks.

4. For students who have met the Chinese language requirement for the master degree, Chinese language courses can be exempted, of which the details can be referred to in relevant regulations.

The specific curriculum is as follows:

公共管理硕士全英文学术型留学硕士研究生课程设置

Curriculum for English Taught International Academic Master Students in Public Management

课程类别 Category	课程代码 Course Code	课程名称 Course Name	学分 Credit	学时 Hours	开课学期 Term	备注 Remarks	
学位课程 Degree Course 20 学分	公共课程 General Course	2022LM000001	汉语 I Chinese Language I	2	48	秋 Autumn	必修 Compulsory
		2022LM000002	汉语 II Chinese Language II	2	48	春 Spring	
		2022LM000003	中国概况 Introduction to China	2	36	秋 Autumn	
		2022LM110001	论文写作指导 Guide of Thesis Writing	2	32	秋、春 Autumn/ Spring	
	基础课程 Basic Course	2022LM160301	公共政策分析 Public Policy Analysis	2	32	春 Spring	必修 Compulsory
		2022LM160101	社会研究方法 Social Research Methods	2	32	秋 Autumn	
		2022LM160302	公共人力资源管理 Public Human Resource Management	2	32	春 Spring	
		2022LM991506	微观经济学 Microeconomics	2	32	秋 Autumn	
	专业课程 Major Course	2022LM160201	移民管理学 Resettlement Management Science	2	32	秋 Autumn	必修 Compulsory
		2022LM160303	社会福利与社会救助 Social Welfare and Social Relief	2	32	秋 Autumn	
非学位课程 Non-degree Course 8 学分	2022LM110002	中国国情教育（水韵课堂） Water Harmony Lectures	1	16	秋、春 Autumn/ Spring	必修 Compulsory	
	2022LM160304	资源与环境经济学 Environment and Natural Resource Economics	2	32	春 Spring	选修 7 学分 Optional 7 credits at least	
	2022LM160305	项目评价与管理 Evaluation and Management of the Project	2	32	秋 Autumn		
	2022LM160202	移民规划与实施 Resettlement Planning and Implementation	2	32	春 Spring		
	2022LM160307	应用心理学 Applied Psychology	2	32	春 Spring		
	2022LM160108	社会评价 Social Assessment	2	32	秋 Autumn		
	选修硕士课程 Optional courses for master						选修 Optional
教学环节 Academic Activity	学术活动（含博导讲座） Seminar and Conferences (including seminars by PhD advisors)					必修 Compulsory	
	实践活动 Practice Activity						
	科学研究 Scientific Research						

## 六、教学环节

### 1. 个人培养计划

学术学位硕士研究生入学后，应在导师指导下，在规定时间内按照培养方案和学位论文工作有关规定，结合研究方向和本人实际情况制定个人培养计划，其中学习计划在入学 2 个月内提交。

### 2. 学术活动

学术学位硕士研究生学术活动包括参加国内外学术会议、专家学术讲座，以及研究生学术研讨活动等。申请学位论文答辩前必须参加 10 次以上的学术交流活动，其中博导讲座至少 2 次。研究生参加学术活动必须填写相关学术活动登记本。

### 3. 实践活动

为培养劳动实践能力和责任意识，学术学位硕士研究生必须参加实践活动，实践活动形式包括助教、助管、助研、生产实践、社会实践等。由导师对学生实践环节的时长和效果进行考核和评价。

## VI. Academic Activities

### 1. Study Proposal

The master students must prepare a study proposal on how they will complete the master degree by considering their research interests, advice from their research advisors, and other requirements mentioned in this document. The proposal must be submitted in two months after official registration.

### 2. Seminars and Presentations

Master students must participate in academic conferences, seminars by experts and PhD advisors, and discussion panels. Before their dissertation defense, master students must participate in seminars and conferences over 10 times, including at least 2 seminars by PhD advisors. All the seminars and presentations should be recorded in relevant record book.

### 3. Practice Activities

Master students are required to participate in practice activities to prepare professional development. Practice activities include teaching assistantship, research assistantship, management assistantship, and

industry engagement etc., which are to be assessed by the advisors.

## 七、论文工作

学术学位硕士学位论文研究工作必须经过文献阅读、论文选题、论文计划及开题报告、论文中期检查、科研成果产出、学位论文预审、学位论文评阅、学位论文答辩等环节。具体按照《河海大学硕士学位论文工作管理办法》和学院相关文件执行。可使用英文撰写论文。

## VII. Dissertation

The dissertations of academic master students are required to complete the stages of literature review, topic selection, dissertation plan and dissertation proposal, mid-term examination, output of scientific research achievements, pre-examination, review and assessment, and dissertation defense. Detailed requirements can be referred to in “Hohai University Master's Dissertation Management Measures” and relevant documents in the college of public management. Dissertation in English is acceptable.

## 八、本学科推荐阅读的重要书目、专著和学术期刊

## VIII. Recommended Bibliographies, Monographs and Academic Journals of the Discipline

1. Wolfgang Kasper, et al. Institutional economics: social order and public policy [M], Edward Elgar Pub,2000.
2. Elinor Ostrom, et al. Patterns of metropolitan policing. [M],Harper Collins Distribution Services,1978.
3. Douglass C. North. Structure and change in economic history[M],W. W. Norton & Company,1983.
4. Mancur Olson. The logic of collective action: public goods and the theory of groups, second printing with new preface and appendix[M],Harvard University Press,1971.
5. Randall G. Holcombe. Public sector economics: the role of government in the American

economy[M],Prentice Hall,2005.

6. William Beveridge. Social insurance and allied services : report by Sir William Beveridge[M],London : H.M.S.O.,1942.
7. Arthur Cecil Pigou. The economics of welfare[M],Cosimo Classics,2006.
8. Michael Dean McGinnis. Polycentricity and local public economies[M],University of Michigan Press,1999.
9. Donald F. Kettl, et al. The politics of the administrative process[M],CQ Press,2005.
10. David H. Rosenbloom, et al. Public administration: understanding management, politics, and law in the public sector[M],McGraw-Hill, 1998.
11. John Clayton Thomas. Public participation in public decisions: new skills and strategies for public managers[M],Jossey-Bass Publishers,1995.
12. Vincent Ostrom, et al. Local government in the United States[M],Ics Press,1989.
13. Robert D. Putnam. Making democracy work: civic traditions in modern Italy[M],Princeton University Press,1993.
14. James N. Rosenau. Governance without government: order and change in world politics [M],Cambridge University Press,1992.
15. Joseph S. Jr. Nye, et al. Governance in a globalizing world[M],Brookings Institution Press,2000.
16. Paul C. Nutt, et al. Strategic management of public and third sector organizations: a handbook for leaders [M],Jossey-Bass Publishers,1992.
17. Elinor Ostrom, et al. Institutional incentives and sustainable development: infrastructure policies in perspective[M],Westview Press,1993.
18. Gary Dessler. Human resource management(fourteenth edition) [M],Pearson, 2016.
19. Donald E. Klingner, et al. Public personnel management contexts and strategies(Fourth edition) [M],Phoenix Color Corp,1998.

20. Reeves T. Zane. Cases in public human resource management [M],Cengage Learning, Inc,2005.
21. Mohammad Zaman, Reshmy Nair, Guoqing Shi. Resettlement in Asian Countries: Legislation, Administration and Struggles for Rights [M]. Routledge, 2021.
22. 陈振明等. 社会管理：理论、实践与案例[M]，中国人民大学出版社，2012.
23. 张康之. 寻找公共行政的伦理视角[M]，中国人民大学出版社，2012.
24. 毛寿龙.西方公共行政学名著提要[M]，江西人民出版社，2001.
25. 杨燕绥.社会保障[M]，清华大学出版社，2011.
26. 郑功成.社会保障学[M]，中国劳动社会保障出版社，2005.
27. 林义.社会保险基金管理[M]，中国劳动社会保障出版社，2007.
28. 张红.房地产经济学[M]，北京大学出版社，2005.
29. 黄贤金.土地政策学[M]，中国农业出版社，2020.
30. 王万茂.土地利用规划学[M]，科学出版社，2008.
31. 陆红生.土地管理学总论[M]，中国农业出版社，2007.
32. 黄小虎.土地与社会主义市场经济[M]，中国财政经济出版社，2008.
33. 敬义嘉.公共管理的未来十年[M]，上海人民出版社，2012.
34. 张建民.公共管理研究方法[M]，中国人民大学出版社，2012.
35. 刘兆东.政府公共服务与社会管理创新研究[M]，西南交通大学出版社，2012.
36. 姜晓萍.地方政府流程再造[M]，中国人民大学出版社，2012.
37. 孙柏瑛.当代地方治理[M]，中国人民大学出版社，2004.
38. 沈体雁等.空间计量分析软件：GeoDa、GeoDaSpace 和 PySAL 操作手册[M]，北京大学出版社,2019.
39. 王周伟等.空间计量经济学：现代模型与方法[M]，北京大学出版社,2017.
40. 余文学.工程移民安置规划理论与实践[M]，河海大学出版社，2020.
41. 施国庆等，水库移民系统规划理论与应用[M]，河海大学出版社，1996

42. 施国庆著, 移民权益保障与政府责任[M], 吉林人民出版社, 2009
43. 施国庆, 李文, 孙中良, 张虎彪, 水库移民城镇安置与社会管理创新[M], 社会科学文献出版社, 2014
44. 施国庆, 陈绍军等, 中国移民政策与实践[M], 宁夏人民出版社, 2000 年
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47. 陈绍军等, 工程项目征地安置评价理论方法及应用[M], 中国电力出版社, 2015 年
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49. 王慧娟, 施国庆, 城市郊区征地拆迁移民置换与补偿安置[M], 社会科学文献出版社, 2013
50. Reference Journals: Social Sciences in China
51. Reference Journals: Journal of Public Management
52. Reference Journals: Xinhua Digest
53. Reference Journals: Open Times
54. Reference Journals: Chinese Public Administration
55. Reference Journals: Journal of Social Sciences
56. Reference Journals: Academic Monthly
57. Reference Journals: CASS Journal of Political Science
58. Reference Journals: Southeast Academic Research
59. Reference Journals: Journal of Public Administration
60. Reference Journals: China Population , Resources and Environment
61. Reference Journals: Jiangsu Social Sciences
62. Reference Journals: Zhejiang Social Sciences
63. Reference Journals: China Land Science
64. Reference Journals: Journal of Natural Resources

65. Reference Journals: Chinese Social Security Review
66. Reference Journals: Public Administration Review
67. Reference Journals: Land Use Policy
68. Reference Journals: International Journal of Social Welfare
69. Reference Journals: Impact Assessment and Project Appraisal
70. Reference Journals: Disaster Prevention and Management
71. Reference Journals: Journal of Rural Studies
72. Reference Journals: Climate and Development
73. Reference Journals: Development Policy Review
74. Reference Journals: International Migration Review
75. Reference Journals: World Development
76. Reference Journals: Journal of Peasant Studies
77. Reference Journals: Cities
78. Reference Journals: Journal of Arid Land Resources and Environment
79. Reference Journals: Development and Change
80. Reference Journals: Resources Science
81. Reference Journals: Environment and Urbanization
82. Reference Journals: Urban Studies
83. Reference Journals: International Journal of Water Resources Development